

Are your marketing activities **delivering results?**

Our marketing Audit will identify any strengths, gaps and opportunities, making strategic recommendations for improvement.

We start with a comprehensive kick-off session allowing us to understand your overall business and marketing objectives, your key customer groups and their behaviours, before delving into your current marketing activities.

Our audit typically covers:

- **Marketing Messages and Positioning**
- **Brand and Visual Identity**
- **Social Media Analysis**
- **Email Marketing Performance**
- **Any other areas of activity or marketing material relevant to your business**



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